



**Each member shall:**

- 1. Conduct himself and his affairs in a manner that are in accordance with the letter and spirit of the Constitution of the Association and this Code of Conduct.**
- 2. Uphold to the highest standards of ethical and responsible hunting while in the field and promote the traditions of responsible hunting.**
- 3. Act to promote and improve the image and integrity of professional hunting and hunting in general by supporting sound and socially acceptable hunting and conservation principles that generate incentives for conservation and socioeconomic benefits for wildlife stewards and people co-existing with wildlife.**
- 4. Obey and comply with all laws and legal requirements pertaining to hunting in all countries where such member conducts, markets or sells hunts.**
- 5. Obey and comply with all laws and legal requirements pertaining to the lawful and safe use of firearms.**
- 6. Not misrepresent himself in any way to his clients and/or fellow members.**
- 7. Not act as a professional hunter or hunting outfitter in any jurisdiction where he is not licensed to do so.**
- 8. Not in any way be involved in the shooting of captive bred predators, either as professional hunter, hunting outfitter, guide, breeder, agent, or client that condones or promotes the shooting of captive bred predators**
- 9. Not do anything that will bring the profession, the Association or Brand SA into disrepute.**